President's Welcome

The World Petroleum Council is well positioned to continue as the “premier” organization representing the global petroleum industry.

We continue to provide value-adding programmes and services to our members by delivering world-class Congresses that are both relevant and current in terms of the technologies and issues that drive our industry. In reflection of our diverse membership we strive to have an equitable regional distribution of topics and speaker representation.

The WPC also serves as a catalyst for industry’s involvement in issue-specific areas of interest and concern through facilitating mechanisms such as regional meetings, special forums, seminars and workshops. These events are carefully planned so that they complement, but not duplicate, the main event - that is, the Congress. We continue to build on recent successful events and ensure that both the host countries and the WPC benefit.

Over the last few years we have intensified our outreach to industry organizations and other institutions, including partnerships and other forms of cooperation. This is an important way to address the key global issues facing our industry and to optimize the value we bring to our members.

One of our key strategic issues is to attract young people to our industry, to keep them here, and to have them directly engaged in WPC activities. In addition, I also believe that gender balance at all levels within the WPC is of major importance. We address these needs through our Youth Committee that provides the voice of young people in our activities and ensuring a fair representation of women in our Congress and other events.

Finally, I believe the greatest challenge we face as an industry is to enhance our reputation and credibility with our many stakeholders. We represent a major part of the solution in meeting the world’s future energy demand. We must respond to this challenge in a way that is economically viable, environmentally sound and socially responsible. In order to maximize our contribution to this debate, we need to build trusting relationships with our stakeholders. We also must level the playing field within our industry, so that all companies recognize and respond to pressing global issues in a clear and consistent manner.

The WPC can play a significant role by providing a forum for stakeholder dialogue. Through our Congresses and events we are addressing the key issues of the day from both a technical and management perspective. And we are doing that with the input of not only broad representation from the petroleum industry, but with the participation of governments, international institutions and NGOs.

I firmly believe that the WPC - through its congresses and other events - truly represents the “Olympics” of the petroleum industry. The first World Petroleum Congress was held in 1933. It is now for over 75 years that our organisation has provided a world stage to showcase all aspects of the oil and gas industry and we will continue to do so. I am proud to be a part of this industry and of WPC.

Dr Randy Gossen
President WPC

Introduction

The World Petroleum Council is the world’s premier global oil and gas forum and is the only international organization representing all aspects of the petroleum sector. 2008 marked the 75th anniversary of the organization. The WPC was established in 1933 with the intent to promote the management of the world’s petroleum resources for the benefit of mankind.

The WPC’s prime value to the oil and gas industry is to catalyse and facilitate dialogue amongst stakeholders that will contribute to finding solutions to key technical, social, environmental and management issues facing the industry. In doing so, the WPC will contribute towards sustainable growth.

The WPC provides a neutral and non-political forum and works to bring together in dialogue the various sectors of society that have views on specific issues.

WPC is a non-advocacy, non-political organisation and has accreditation as a Non-Governmental Organization (NGO) from the United Nations (UN). The WPC is dedicated to the application of scientific advances in the oil and gas industries, to technology transfer and to the use of the world’s petroleum resources for the benefit of all.

Headquartered in London, the World Petroleum Council includes 60 member countries from around the world representing over 95% of global oil and gas production and consumption. WPC membership is unique as it includes both OPEC and Non-OPEC countries with representation of National Oil Companies (NOC’s) as well as Independent Oil Companies (IOC’s). Each country has a national committee made up from representatives of the oil and gas industry, academia and research institutions and government departments. Its governing body is the Council consisting of representation from each of the country national committees.
Every three years the WPC organises the World Petroleum Congress as the principal meeting place for the international oil and gas industry. Hosted by one of its member countries, the triennial Congress is also known as the "Olympics" of the petroleum industry and covers all aspects of the industry from technological advances in upstream and downstream operations to the role of natural gas and renewables, management of the industry and its social, economic and environmental impact. In addition, outside stakeholders such as governments, other industry sectors, NGOs, academia and international institutions have also joined in the dialogue. Qatar will be the host of the 20th World Petroleum Congress in 2011.

Beyond the triennial Congress, the World Petroleum Council is regularly involved with a number of other meetings such as the WPC Youth Forum, the WPC-UN Global Compact Best Practice Forum and a joint WPC / OPEC workshop on CO2 sequestration, reduction of methane flaring and opportunities for enhanced oil recovery. Other events so far have also focused on dispute resolution, calculating reserves and resources, regional integration and oil, gas and infrastructure developments in Africa.

Legacy

As a not for profit organisation the WPC aims to ensure that any surpluses from its Congresses and meetings are directed into educational or charitable activities in the host country, thereby leaving an enduring legacy in the Host country.

The WPC Legacy Programme started in 1994 with the 14th World Petroleum Congress when Norway put the surplus funds of the Congress towards the construction of Stavanger’s state of the art Petroleum Museum to help inform and educate the public and in particular the younger generation on the history and operations of the petroleum sector.

Young people were also addressed as a key aspect of the 15th World Petroleum Congress in Beijing through its theme “Technology and Globalization – Leading the Petroleum Industry into the 21st Century”. To support their education and future involvement in the petroleum industry, the Chinese National Committee donated all computer and video equipment used at the Congress to its Petroleum University.

Profits from the 16th Congress in Calgary were used to endow a fund providing scholarships to post-secondary students in petroleum-related fields. The Canadian Government Millennium Scholarship Foundation matched the amount dollar for dollar which created an endowment which to-date has supported over 2000 students.

The 17th World Petroleum Congress was the first to actively integrate the concept of sustainability throughout its event. The Brazilian hosts took responsibility for the 16 tonnes of recyclable waste generated by the Congress, with the proceeds of the recycling activities passed on to a local co-operative in Rio de Janeiro. Practical help was provided by 250 volunteers who painted a public school and collected 36 tonnes of garbage in a special community effort, donating all proceeds to some of the poorest inhabitants of Rio. The surplus funds of the Congress were used to set up the WPC Educational Fund in Brazil, which was further increased in 2005 with tax initiatives added by the Brazilian government.

The 18th World Petroleum Congress also chose a sustainability focus for the first WPC held in Africa. Besides providing skills development and practical training for unemployed youths in its unique Volunteers programme, the South African National Committee set up the 18th WPC Educational Legacy Trust to provide financial assistance to young South Africans wishing to pursue a qualification in petroleum studies.

In 2008 the Spanish organisers of the 19th Congress in Madrid were the first to achieve a carbon neutral event by addressing the carbon footprint of each delegate attending the event and neutralising its impact for the coming generations. Young people were also the main benefactors of a number of legacy projects created by the surplus from the event.

Qatar, Host for the 20th World Petroleum Congress in 2011, is already considering the long term legacy they wish to leave through the first Congress to be held in the Middle East, with education likely to be playing a key role in the allocation of surplus funds.

The World Petroleum Congress

<table>
<thead>
<tr>
<th>Year</th>
<th>Congress</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>20th WPC</td>
<td>Doha</td>
</tr>
<tr>
<td>2008</td>
<td>19th WPC</td>
<td>Madrid</td>
</tr>
<tr>
<td>2005</td>
<td>18th WPC</td>
<td>Johannesburg</td>
</tr>
<tr>
<td>2002</td>
<td>17th WPC</td>
<td>Rio</td>
</tr>
<tr>
<td>2000</td>
<td>16th WPC</td>
<td>Calgary</td>
</tr>
<tr>
<td>1997</td>
<td>15th WPC</td>
<td>Beijing</td>
</tr>
<tr>
<td>1994</td>
<td>14th WPC</td>
<td>Stavanger</td>
</tr>
<tr>
<td>1991</td>
<td>13th WPC</td>
<td>Buenos Aires</td>
</tr>
<tr>
<td>1987</td>
<td>12th WPC</td>
<td>Houston</td>
</tr>
<tr>
<td>1983</td>
<td>11th WPC</td>
<td>London</td>
</tr>
<tr>
<td>1979</td>
<td>10th WPC</td>
<td>Bucharest</td>
</tr>
<tr>
<td>1975</td>
<td>9th WPC</td>
<td>Tokyo</td>
</tr>
<tr>
<td>1971</td>
<td>8th WPC</td>
<td>Moscow</td>
</tr>
<tr>
<td>1967</td>
<td>7th WPC</td>
<td>Mexico City</td>
</tr>
<tr>
<td>1963</td>
<td>6th WPC</td>
<td>Frankfurt</td>
</tr>
<tr>
<td>1959</td>
<td>5th WPC</td>
<td>New York</td>
</tr>
<tr>
<td>1955</td>
<td>4th WPC</td>
<td>Rome</td>
</tr>
<tr>
<td>1951</td>
<td>3rd WPC</td>
<td>The Hague</td>
</tr>
<tr>
<td>1937</td>
<td>2nd WPC</td>
<td>Paris</td>
</tr>
<tr>
<td>1933</td>
<td>1st WPC</td>
<td>London</td>
</tr>
</tbody>
</table>
Vision, Mission and Values

**Vision**

An enhanced understanding and image of the oil and gas sector's contribution to sustainable development.

**Mission**

To promote the development and utilization of oil and gas resources and other energy sources in an efficient and sustainable way, for the benefit of the current and future generations.

The WPC is the only global organisation that represents all aspects of the oil and gas sector, with the purpose of providing:

- an enhanced understanding of issues and challenges
- networking opportunities in a global forum
- co-operation (partnerships) with other organisations
- an opportunity to showcase the industry's technical achievements
- a forum for developing international business opportunities
- information dissemination via congresses, reports, regional meetings and workshops
- initiatives for recruiting and retaining expertise and skills to the industry
- promoting best practises in the production and consumption of energy resources.

**Values**

The WPC values strongly:

- Cross-national dialogue and networking
- Respect for individuals and cultures world wide
- Unbiased and objective views
- Integrity
- Transparency
- Good governance
- A positive perception of the industry
- Science and technology
- The views of other stakeholders

**Key Strategic Areas**

1. **WORLD CLASS CONGRESS**
   A quality, premier world class oil and gas congress

2. **NATIONAL COMMITTEES**
   Attracting and retaining National Committees and building stronger links

3. **YOUTH AND GENDER ENGAGEMENT**
   Attraction and retention of young people and women in the oil and gas industry

4. **INTER CONGRESS ACTIVITIES**
   To organise workshops/meetings and other activities on specific topics of relevance to WPC members

5. **OUTREACH TO OTHER STAKEHOLDERS**
   Add value through the WPC by cooperation with other organisations

6. **COMMUNICATION**
   To increase awareness, internally and externally of WPCs activities
**WPC Structure**

The Council is the governing body of the World Petroleum Council which convenes once a year. Its global membership elects the President and an Executive Committee every three years to develop and execute its strategy. The Council also selects the host country for the next World Petroleum Congress from the candidate countries. To ensure the scientific and topical quality of the event the Council elects a Congress Programme Committee whose members are responsible for developing the high-level content for its Congress Programme.

The Secretariat of the World Petroleum Council is based in London, led by the Director General and his dedicated team.

### WPC Executive Committee

<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>President</td>
<td>Dr. Randy Gossen</td>
</tr>
<tr>
<td>Senior Vice President</td>
<td>Dr. József Tóth</td>
</tr>
<tr>
<td>Vice President Finance</td>
<td>Mr. John Martin</td>
</tr>
<tr>
<td>Vice President Membership</td>
<td>Prof. Anatoly Zolotukhin</td>
</tr>
<tr>
<td>Vice President Marketing</td>
<td>Mr. Wu Yaowen</td>
</tr>
<tr>
<td>Vice President Programme</td>
<td>Dr. Renato Bertani</td>
</tr>
<tr>
<td>Vice President Youth and Gender</td>
<td>Mr. Dinesh Kumar Pande</td>
</tr>
<tr>
<td>20th WPC Representative</td>
<td>Mr. Issa Al-Ghanim</td>
</tr>
<tr>
<td>19th WPC Representative</td>
<td>Mr. Juan Bachiller Araque</td>
</tr>
<tr>
<td>Special Advisor Relations</td>
<td>Mr. Pedro Baridon</td>
</tr>
<tr>
<td>Special Advisor Youth and Gender</td>
<td>Mrs. Catherine MacGregor</td>
</tr>
<tr>
<td>Director General</td>
<td>Dr. Pierce Riemer</td>
</tr>
<tr>
<td>Director of Communications</td>
<td>Ms. Ulrike von Lonski</td>
</tr>
</tbody>
</table>

### WPC Congress Programme Committee

**CPC Chair**
Dr Renato Bertani  
**Brazil**

**CPC Members**
- Mr. James D McFarland  
- Mr. Lidan Chen  
- Mr. Philippe Julien  
- Prof. Stefan Ernst  
- Prof. Istvan Berczi  
- Mr. Vivek Kumar Dewangan  
- Mr. Koichi Yamaura  
- Mr. Bart van Holk  
- Mr. Tor Fjæran  
- Mr. Ali Hassan Al-Sidky  
- Dr. George N. Gogonenkov  
- Dr. Husain A. Al-Sunaidi  
- Dr. Wail A. Mousa  
- Mr. Peter Newman  
- Dr. Nahum Schneidermann  
- Mr. Mohammad Emadi  

**CPC Liaison 20th WPC**
Mr. Ossama El-Buy  
**Qatar**

### WPC Secretariat

**Director General** Dr. Pierce Riemer  
**Director Communications** Ms. Ulrike von Lonski  
Fourth Floor, Suite 1  
1, Duchess Street  
London W1W 6AN  
United Kingdom  
Tel: +44 20 7637 4995  
Fax: +44 20 7637 4965  
info@world-petroleum.org
Attracting young people to the oil and gas industry, keeping them involved and engaging them directly in WPC activities is a key strategic issue for the World Petroleum Council. In response WPC initiated a number of activities to engage youth in the industry and enhance their involvement in setting WPC’s agenda for the future.

The process began with the 1st Youth Forum in Beijing in 2004 where the WPC invited young people to address the future challenges for the petroleum industry. Held under the theme “Youth and Innovation - the Future of the Petroleum Industry” the Forum was an overwhelming success and won widespread acclaim from its participants. The authors of the best papers were invited to the 18th World Petroleum Congress in Johannesburg the following year.

To continue the dialogue and to enhance the involvement of young people in its agenda, the WPC established a Youth Committee in 2006. The 17 young people under 35 from WPC member countries act as ambassadors for the next generation, provide a young people’s perspective for the Council’s work and help put in place strategies to engage youth around the world in the petroleum industry. Their mission is to promote a realistic image of the petroleum industry amongst the youth together with its challenges and opportunities and initiate the creation of a collaborative and global forum for young people to be heard and new ideas to be championed.

The Committee’s first task was to create a series of activities for the Youth Programme of the 19th World Petroleum Congress.

The new Youth Committee was elected during the 2008 Council meeting and play a major role in planning for the 20th World Petroleum Congress taking place in Qatar in 2011. They also play a key role in the organisation of the 2nd WPC Youth Forum under the theme of “Energise Your Future”, in Paris, France, November 18-20, 2009. Members of the WPC Youth Committee contributed to the programme development and the concept of an online youth network “Energise My Network” which will provide an ongoing networking opportunity for young people interested in the petroleum industry.

The members of the Youth Committee continue working with each other and the Council’s bodies to engage with students and young professionals to design a sustainable future and promote their message that the energy sector is a challenging and exciting industry to work for.

**Mission:**

- Create and nurture a collaborative, global forum for young people to be heard
- Champion new ideas within the petroleum industry
- Promote a realistic image of the petroleum industry, its challenges and opportunities
- Bridge the generation gap through mentorship networks

**YOUTH COMMITTEE BOARD**

<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
<th>Country</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chairman</td>
<td>Wail Mousa</td>
<td>Saudi Arabia</td>
</tr>
<tr>
<td>VC Communications</td>
<td>Aranca Garcia-Martín</td>
<td>Spain</td>
</tr>
<tr>
<td>VC Students and Gender</td>
<td>Burcu Gunal</td>
<td>Turkey</td>
</tr>
<tr>
<td>VC Strategic Planning and Innovation</td>
<td>Leor Rotchild</td>
<td>Canada</td>
</tr>
<tr>
<td>VC Special Events</td>
<td>Severin Secklehner</td>
<td>Austria</td>
</tr>
<tr>
<td>Secretary</td>
<td>Ingvild Meland</td>
<td>Norway</td>
</tr>
</tbody>
</table>

**WPC Youth Committee Vision:**

Youth engaged in the petroleum industry to design a sustainable future

“**Young people are the ones who will inherit this industry and should be involved in crafting its future.”**

Dr. Randall Gossen, WPC President
Any country recognised by the UN is eligible for membership with the World Petroleum Council. The first step of formally applying for membership of the WPC is the establishment of a National Committee incorporating a group of individuals and organisations representing the range of petroleum interests operating within the country. The National Committee needs to be sponsored by an appropriate organisation, such as an institute of petroleum or a similar professional or scientific body. In some countries the sponsoring organisation can be the State Oil Company, or the petroleum or other relevant ministry department. The members of the National Committee should represent a spectrum of petroleum interests: major oil companies, whether privately or state owned; small independent oil companies; government departments dealing with the regulation of the oil industry; universities, or other training and research institutes; professional and trade associations; service industries; consumer organisations. It is up to each National Committee to choose the most appropriate structure for its organisation.

Benefits of joining the WPC

The benefits available to National Committees when they join the Council include:

- opportunities to host meetings of the Executive Committee, task forces, committees and, once fully established, a Congress;
- discounts on Congress fees and publications;
- regular information on WPC activities, task forces, meetings and briefings;
- network with other National Committees, directly and through the Secretariat;
- invitations to propose programme officers and authors for congresses;

The most significant benefit of joining the World Petroleum Council and Congress is to participate in the leading global institution representing the international and domestic oil and gas industries and to have an equal voice and vote in its deliberations and decisions.

The WPC also has links with a number of other countries, regional and international bodies with petroleum interests and with specialist organisations devoted to particular aspects of the industry.

The National Committee must have:

- a Chairman
- a Secretary
- an operating base for easy communication with the WPC Headquarters
- sufficient funding to cover its own secretariat expenses, attendance at meetings, congresses and the payment of annual dues

Once the National Committee is established, it submits its credentials, together with a letter declaring its intention to join the WPC to the Director General, who, after checking the credentials, will circulate the details to the members of the Executive Committee. The information required is:

- details of the sponsoring organisation
- the names, contact details (addresses, telephone, fax and email) and affiliations of the Chairman, Secretary and members of the National Committee

The Director General will present the application to the Executive Committee and, providing there are no objections, the application for membership will be sent to the Council for consideration.

The application should be sent to the Director General at least six months before the next Council meeting at which the application will be considered. Once the Council has approved an application, the National Committee must complete the formalities for membership within six months, including the payment of annual dues and a notification of the names of up to three Council representatives.

Most National Committees of the WPC meet at least once a year and all keep in regular touch with the WPC Secretariat. National Committees vary greatly in size and structure, so there are no set procedures - each Committee organises its activities in the way that suits it best.

For further information and to apply for membership, please contact the WPC Secretariat at members@world-petroleum.org