World Petroleum Council

The Value We Add

www.world-petroleum.org
Introduction

Established in 1933, the World Petroleum Council (WPC) is dedicated to the promotion of sustainable management and use of the world’s oil, gas and other energy resources for the benefit of all.

The WPC’s prime value to the oil and gas industry today is to catalyse and facilitate dialogue amongst stakeholders that will contribute to finding solutions to key technical, social, environmental and management issues facing the industry. In doing so, the WPC will contribute towards sustainable growth.

Headquartered in London, the WPC consists of 65 member countries from around the world representing over 96% of global oil and gas production and consumption. The WPC provides a neutral and non-political forum and its membership is unique as it includes both OPEC and Non-OPEC countries, with representation of National Oil Companies (NOC’s) as well as Independent Oil Companies (IOC’s).

Each Country has a National Committee made up of a broad representation of the oil and gas industry in that country, including companies, services, academia, research institutions and government departments.
The Council is the governing body of the World Petroleum Council which convenes once a year. Its global membership elects the President and an Executive Committee (EC) every three years to develop and execute its strategy. The Council also selects the host country for the next World Petroleum Congress from the candidate countries.

To ensure the scientific and topical quality of the event the Council elects a Congress Programme Committee (CPC) whose members are responsible for developing the high level content for its Congress Programme. Young people involved in the oil & gas industry are represented in the Young Professionals (YP) Committee of the WPC. Each member country can nominate a representative and an alternate representative for the YP Committee.

The Secretariat of the World Petroleum Council is based in London led by Dr Pierce Riemer, Director General and his dedicated team.

WPC Congress Programme Committee (CPC) (2017-2020)
CPC Chair Mr Pedro Miras Salamanca Spain

CPC Members (2017-2020)
Mr James McFarland Canada
Mr Liu Zhenwu China
Mr Pascal Breton France
Prof Frank Behrendt Germany
Mr Artur Thernesz Hungary
Mr Mohammad Ali Esmadi Iran
Mr Uichiro Yoshimura Japan
Mr Jamal Alhumoud Kuwait
Ms Dorine Terwogt The Netherlands
Mr Nils Telnaes Norway
Dr Pandele Neculae Romania
Dr Mohammad Ali Esmadi Russia
Mr Ali Al Meshari Saudi Arabia
Prof Goran Radosavjevic Serbia
Dr Abhishek Deshpande Turkey
Mr Gerardo Uria UK
Dr Abhishek Deshpande USA (CPC Host Representative)

WPC Young Professionals Committee (YP) Chair
Mr Stephane Rousselet WPC Secretariat

WPC Council (National Committees)

Executive Committee (EC)

WPC Secretariat

Congress Programme Committee (CPC)

Young Professionals Committee (YP)
Attracting young people to the oil and gas industry, keeping them involved and engaging them directly in WPC activities is a key strategic issue for the World Petroleum Council. In response the WPC initiated a number of activities to engage students and young professionals in the industry and enhance their involvement in setting WPC’s agenda for the future.

In 2006 the WPC set up a committee for young people. WPC’s Young Professionals (YP) act as ambassadors for the next generation, provide a young people’s perspective for the Council’s work and help put in place strategies to engage youth around the world in the petroleum industry. Their mission is to promote a realistic image of the petroleum industry amongst the youth together with its challenges and opportunities and initiate the creation of a collaborative and global forum for young people to be heard and new ideas to be championed. The WPCYP cover a number of important projects during each 3 year cycle and each team is led by two members of the international team.

- Develop and execute the ‘WPC Youth Forum’ – the WPC conference for young professionals
- Plan and execute an extensive Youth Programme for the ‘World Petroleum Congress’
- Network Development – share news on YP activities and work with National Committees to support existing local YP Committees and encourage the launch of new ones
- Manage the WPC Mentoring Programme which is now in its 4th edition and bridges the generation gap through a global mentoring network
- YP Magazine – edit and publish two editions per cycle providing perspectives of the younger generations in our industry
- YP Survey – capture and analyse the experience of young professionals and industry leaders on a focused topic for the oil and gas industry

Young Professionals Committee (YP) 2017-2020

- Mr Matias Cuberes – Argentina / Alternate: Mr Joaquin Mahdjoubian Diaz Cano
- Mr Emil Alkhasli – Azerbaijan / Alternate: Ms Aynura Huseynova
- Mr Georg Ripperger – Austria / Alternate: Ms Gudrun Lemmerer
- Mr Karel de Raeye – Belgium
- Mr Daniel Ludolf Teixeira – Brazil
- Mr Cody Parrish – Canada
- Mr Tao Liu – China
- Mrs Gloria Teresa Martinez Morales – Colombia / Alternate: Mr Camilo Morales Lara
- Mr Amin Abouardini – Denmark
- Mr Mohamed Mahmoud Abel Hamid – Egypt / Alternate: Miss Maryana Emaid
- Mr Stephane Rousselet – France (YP Chair) / Alternate: Ms Ambre Eyoum
- Ms Nadine Schöner – Germany
- Mr Csaba Zsótér – Hungary
- Mr Ali Rahneshin – Iran
- Ms Asssem Mukazhanova – Kazakhstan
- Mr Zaid Al Khateeb – Kuwait
- Ms Hasnaa Lamik – Morocco
- Mr Andreas Bernsten – Norway
- Mr Maram Ali Hamdam Al Balushi – Oman / Alternate: Mr Alaa Hassan Mohammed Al Zarafi
- Mrs Alina Neculae – Romania
- Ms Lesana Kurbonshoeva – Russia / Alternate: Dr Anna Ilirionova
- Mr Abdulmaleem Al Sofi – Saudi Arabia
- Mr Nastas Mihajlovic – Serbia / Alternate: Ms Tamara Seres
- Ms Laura García Chiquero – Spain (YP Vice Chair) UK / Alternate: Mr Alberto de la Fuente
- Mrs Gul Ugurluer – Turkey
- Ms Maha Khan – UK
- Mr David Lankford-Bravo – USA / Alternate: Mr Euler Reyes

WPC Publications

The WPC publishes a range of special and one-off publications to catalyse and facilitate dialogue around key technical, social, environmental and management challenges in global energy issues, such as the annual WPC Strategic Review and the Official Congress publications, as well as specialised Youth Magazines.

Educational Guides

The WPC has developed a series of educational guides to provide an overview of key industry topics including Unconventional Oil and Gas, Arctic Developments, Petrochemicals and Refining and Water Management.

The Guides have been developed to provide an important reference for WPC members, associated organisations and colleagues throughout the oil and gas industry. Each edition provides an in-depth analysis and overview of a prominent industry sector, in addition to highlighting the role and activities of the WPC itself. Upcoming titles include the WPC Guide to Biofuels, Careers in Oil & Gas, Carbon Management and Pipelines, Storage and Distribution.
Vision, Mission and Values

As a non-advocacy, non-political organisation the World Petroleum Council (WPC) has accreditation from the United Nations (UN) as a non-governmental organisation (NGO) and is registered as a charity under UK law. WPC is dedicated to the promotion of sustainable management and use of the world’s petroleum resources for the benefit for all.

WPC conducts the triennial World Petroleum Congress, covering all aspects of the industry, including management of the industry and its social, economic and environmental impact.

Vision
To be recognised as the premier forum promoting an enhanced understanding and image of the role of oil and gas in the current and future energy mix and its contribution to sustainable development for all.

Mission
To promote the development and utilisation of the world’s oil and gas resources and other energy sources in an efficient and sustainable way, for the benefit of current and future generations, with the purpose of providing:

- An enhanced understanding of issues and challenges
- Networking opportunities in a global forum
- A platform for dialogue
- Co-operation (partnerships) with other organisations
- An opportunity to showcase the industry’s technical achievements
- A forum for developing international business opportunities
- Knowledge dissemination via congresses, meetings and publications
- Initiatives for recruiting and retaining expertise and skills to the industry
- Promoting best practices in the production and consumption of cleaner energy resources
- A clear picture of the continued role and importance of oil and gas in the global energy mix

Values
WPC values strongly:
- Respect for individuals and cultures worldwide
- Unbiased and objective views
- Integrity in all actions
- Diversity and inclusion
- Transparency, good governance and ethical behaviour
- To do no harm to people and environment
- Safety and security
- Cross-national dialogue and networking
- The views of other stakeholders

Key strategic areas
- To organise the premier global, world-class oil and gas congress and exhibition
- To organise events and other activities on specific topics of relevance to WPC members
- To create worthwhile legacy projects that are consistent with our charitable aims
- Continue to make the best use of WPC resources
- To increase awareness, internally and externally, of WPC’s activities
- Attracting and retaining membership of WPC National Committees and building stronger links
- Attraction and retention of young people and women into the oil and gas industry
- Add value for WPC through cooperation with other organisations

Promoting Women in the Oil & Gas Industry
WPC are working with the Boston Consulting Group (BCG) on a long term study on the status, challenges and opportunities of gender diversity in the oil and gas industry.

The first global report in 2017 was created to provide a comprehensive baseline on gender balance in the oil and gas industry today. It will be updated every three years and presented at the World Petroleum Congress. The report’s findings are based on substantial proprietary research which included:

- Detailed personal interviews with more than 60 male and female senior industry executives worldwide
- A survey of approximately 2,000 male and female industry professionals from a wide range of companies and countries

This extensive body of research provides a highly valuable in-depth and representative look at where the industry stands on this very important topic.
The world’s most prestigious oil and gas events

2018 - 2020

World Petroleum Council (WPC) Schedule of Events

23rd World Petroleum Congress
6-10 December 2020
George R. Brown Convention Centre, Houston, USA
The triennial World Petroleum Congress is the largest international petroleum congress and attracts the highest level of industry and government leaders, including Heads of State and C-Suite from around the globe.
www.wpc2020.com

WPC Downstream Conference
Integration, Strategy and Leadership
14-16 Oct 2019 | International Exhibition & Convention Centre, Manama, Bahrain
The Downstream Conference will focus on the global challenges facing this sector of our industry, considering the strategic leadership and changing business models needed for refining and petrochemicals.
www.wpcdownstream.org

6th WPC Youth Forum
23-28 June 2019 | St. Petersburg, Russia
A special Forum held every 3 years and led by WPC’s Young Professionals Committee, provides a platform for the next generation of the oil and gas sector to present their views alongside senior industry experts.
www.wpcyouthforum.org

2nd WPC Leadership Conference
18-20 February 2019
Renaissance Hotel, Mumbai, India
A global conference on industry leadership in responsible operations, international cooperation & sustainable solutions for the petroleum sector.
www.wpcleadership.com

For more information about any event, please contact
WPCSecretariat@world-petroleum.org
WPC Congress History & Legacy

Every three years, the Council organises the World Petroleum Congress hosted by one of its member countries. The triennial Congress is also known as the “Olympics of the petroleum industry”. It covers all aspects of oil and gas from technological advances in conventional and unconventional upstream and downstream operations to the role of natural gas and marketing, management of the industry and its social, economic and environmental impact. In addition to industry leaders and experts, outside stakeholders such as governments, other industry sectors, NGOs and international institutions also join the dialogue.

Leaving a Legacy

The intention of organising the World Petroleum Congress is not only to promote a sustainable energy future but to leave a positive effect on the local community of the host country and a long lasting legacy for its environment. As a not-for-profit organisation, the WPC ensures that any surpluses from the triennial Congresses and other meetings are directed into educational or charitable activities. Historically the legacy projects selected by the host countries have focused on providing scholarships, as well as the creation of museums and galleries that serve to educate the public on the oil and gas sector.

WPC Legacy Fund

In addition to the legacy projects established in the Congress host countries, WPC set up a central WPC Legacy Fund to spread the benefits beyond the organising countries, through carefully selected projects around the world, such as a “Local Youth Development through Vocational Training” programme based in Pakistan at the Amantech Institute.

How to become a member of the WPC

Any country recognised by the UN is eligible for membership with the World Petroleum Council.

The first step of formally applying for membership of the WPC is the establishment of a National Committee incorporating a group of individuals and organisations representing the range of petroleum interests operating within the country.

The National Committee needs to be sponsored by an appropriate organisation, such as an institute of petroleum or a similar professional or scientific body. In some countries the sponsoring organisation can be the State Oil Company, or a petroleum or other relevant ministry department.

A National Committee should represent a broad spectrum of petroleum interests: major oil companies, whether privately or state owned; small independent oil companies; government departments dealing with the regulation of the oil industry; universities, or other training and research institutes; professional and trade associations; service industries; consumer organisations. It is up to each National Committee to choose the most appropriate structure for its organisation.

Once the National Committee is established, it submits its credentials, together with a letter declaring its intention to join the WPC to the Director General, who, after checking the credentials, will circulate the details to the members of the Executive Committee. The Director General will present the application for membership to the Executive Committee. Providing there are no objections, it will then be sent to the Council for consideration.

The information required is:

- details of the sponsoring organisation
- the names, contact details (addresses, telephone, fax and email) and affiliations of the Chairman, Secretary and members of the National Committee.

The National Committee must have:

- a Chairman
- a Secretary
- an operating base for easy communication with the WPC Headquarters
- sufficient funding to cover its own secretariat expenses, attendance at meetings, congresses and the payment of annual dues.

The benefits available to National Committees when they join the Council include:

- opportunities to host meetings of the Executive Committee, task forces, committees, events and, once fully established, a Congress
- discounts on Congress fees and copies of the WPC publications regular information on WPC activities, task forces, meetings and briefings
- network with other National Committees, directly and through the Secretariat
- invitations to propose programme officers for congresses.

The WPC also has links with a number of regional and international bodies with petroleum interests and with specialist organisations devoted to particular aspects of the industry.

The Value We Add

- Non-political, non-advocacy
- A neutral forum for open dialogue
- Representing all aspects of the petroleum industry
- High Level Networking
- Encouraging youth
- A catalyst and facilitator of dialogue on key issues
- Unique business opportunities
- Over 80 year record of achievement
- Enhancing the industry’s reputation and credibility
- Open to all including IEA, OPEC, NOCs and IOCs

Historical Timeline of the WPC Congress

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<th>Year</th>
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The WPC Congress History & Legacy

1936  1st WPC  Vienna
1937  2nd WPC  Paris
1939  3rd WPC  Rome
1942  4th WPC  Rome
1945  5th WPC  Rome
1949  6th WPC  Frankfurt
1955  7th WPC  Rome
1963  8th WPC  Rome
1971  9th WPC  Tokyo
1975  10th WPC  Tokyo
1983  11th WPC  London
1987  12th WPC  Houston
1991  13th WPC  Buenos Aires
1995  14th WPC  Stavanger
1997  15th WPC  Paris
1999  16th WPC  Tokyo
2002  17th WPC  Stavanger
2005  18th WPC  Johannesburg
2008  19th WPC  Madrid
2010  20th WPC  Stavanger
2013  21st WPC  Kuala Lumpur
2016  22nd WPC  Houston
2019  23rd WPC  Karachi
2021  24th WPC  Moscow
Algeria • Angola • Argentina • Austria • Azerbaijan • Bahrain • Belgium
Bosnia & Herzegovina • Brazil • Canada • China • Colombia • Croatia • Cuba
Cyprus • Czech Republic • Denmark • Egypt • France • Germany • Hungary
India • Indonesia • Iran • Israel • Japan • Kazakhstan • Korea • Kuwait • Libya
Macedonia • Mexico • Morocco • Netherlands • Nigeria • Norway • Oman
Pakistan • Peru • Poland • Romania • Russia • Saudi Arabia • Serbia • Sierra
Leone • Slovak Republic • Slovenia • South Africa • Spain • Sudan
Suriname • Sweden • Switzerland • Thailand • Trinidad & Tobago • Turkey
United Arab Emirates • United Kingdom • Uruguay • USA • Venezuela • Vietnam

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