President of Brazil to take part in the Opening Ceremony

17th WPC delegates seek to network and do new business deals. See how to register

Scientific Programme: 400 presentations

Industry leaders speak of their expectations and reflect on the oil and gas market

The awesome Iguassu Falls: a must in the pre-and post-Congress tours

Roren: “In Rio we will have an open discussion to learn what the expectations of society are and how to meet them”
The Petroleum Industry: Towards Excellence and Social Responsibility

The World Petroleum Congress (WPC) provides an international forum for discussing the issues facing the global petroleum industry on a strictly non-political basis. The WPC’s 59 member countries represent over 90% of the world’s major oil and gas producers and consumers. Attendance at the triennial WPC Congresses is open to all. We aim to encourage the application of scientific and technological advances and the study of economic, financial, management, environmental and social issues relating to the petroleum industry. See also www.world-petroleum.org

A SUSTAINABLE FUTURE - The concepts of sustainability and sustainable development were first proposed in 1972, as an alternative to the ethos of expansionism. This followed in the trailing waters of the American Rachel Carson’s “Silent Spring” (1962), one of the first strong warnings from a scientist on the damaging uses from pesticides.

The Brundtland definition is the most widely accepted today, and serves as the starting point for the vast majority of sustainable development policy-making by governments, citizens’ groups, industry and environmental organisations: “meeting the needs of the present without compromising the ability of future generations to meet their own needs.” (Brundtland Commission)

In 1992, this view was formally adopted on a worldwide scale at the United Nations Earth Summit in Rio de Janeiro. This meeting also was the start of a series of initiatives aimed at combating climate change, the most famous of those happening at Kyoto. It is important to recall these events ten years after the Earth Summit.

CONCLUSIONS - The well-being of societies around the world depends on the performance of an excellent and well-regarded petroleum industry.

We have come a long way since the early signals from Rachel Carson in 1962. Care and concern for the environment, social responsibility and sound economics constitute jointly quite essential ingredients in my opinion. For centuries man has endeavoured to “exploit” the environment. It is high time that man now has to defend the environment, summed up nicely by T.S.Elliot:

“Time present and time past are perhaps present in time future and time future contained in time past”.

The World Petroleum Congress is in the forefront of steadily improving the future and helping to create a better perception of the petroleum industry worldwide. Welcome to the 17th World Petroleum Congress.

EIVALD M. Q. ROREN
WPC President
Discover the best of Brazil from north to south

Delegates and accompanying persons who wish to enjoy Brazil’s multifaceted beauty, art and culture have a wide range of pre- and post-Congress tours available to them. The excursions include the top tourist attractions of the country through and through. From north to south and east to west, travel choices vary from beaches and islands to historical cities, jungles and national parks. Two travel destinations ranking among the best are the impressive Iguassu Falls, in the south, and the dazzling Sauípe Coast, in the north-east.

Congress travelers who choose to go to Iguassu Falls may stay at a luxury hotel, and will be able to give way to the splendid natural beauty of the tropical jungle surrounding the world’s most spectacular falls. The region’s rivers, lakes, jungle, as well as flora and fauna compose a breath-taking scenario of harmony between civilisation and nature.

Another good choice while you are there is to take a guided tour of Itaipu Dam, the world's largest in operation with an installed capacity of 12,600 MW.

In the north-east, a great destination is Salvador, Bahia. Brazil’s first capital ever is today one of country’s most important tourist attractions. Salvador is also well known for its old quarter, the Pelourinho. Declared a World Heritage site by UNESCO, the Pelourinho is Latin America’s largest architectonic complex of the Brazilian Colonial baroque.

While in Bahia, you may want to spend a couple of nights in Latin America’s most complete tourist centre, the Sauípe Coast. This is a region blessed by 193 kilometres of exotically beautiful beaches, many of which are bathed by lagoon-forming rivers. The Sauípe Coast tourist centre features a sophisticated infrastructure offering typical and international cuisines, bars, apparel and perfume shops, jewelers’, bookstores, multiple-sports facilities, including a marina.

Brazilian gemstones

The programme for accompanying persons organised includes a visit to the H. Stern Museum, which showcases South America’s most complete collection of colour gemstones. The ideal place for jewel collectors and enthusiasts, the H. Stern Museum brings together all of the types of gemstones found in Brazil: the aquamarine, the emerald, the imperial topaz, the tourmaline, the citrine, the amethyst and the diamond. As a whole, Brazil is recognised as the world’s largest mineral province of colour gemstones, and it accounts for 80% of the global production. Besides its exclusive exhibit of crystals and gemstones, the Museum hosts the largest collection of tourmalines in the world, containing over one thousand stones of various sizes and in all known tones.

Museum visitors are entitled to take the Gemological Tour to become acquainted with the lapidary process: gemstone selection, cut, polishing and setting.

Travel with the Brazil Air Pass

The best way to get to know Brazil, a continental-size country, is by purchasing the Varig Brazil Air Pass. With it, you will be able to visit more than nine Brazilian cities. Its cost ranges from US$ 530 to US$ 930, depending on the itinerary. Good for 21 days, the Brazil Air Pass is sold only to non-residents in Brazil, regardless of nationality. The basic condition for buying one involves the purchase of a round trip ticket to Brazil. Varig Brazil Air Pass is one more service offered by Varig, the official airline of the 17th WPC.

Check out the complete pre- and post-Congress tour programme and get additional information on excursion dates and on how to register at www.wpc2002.com or by calling (+55 21) 3875-9315
Rio Oil & Gas area: 94% already sold

If the 30 thousand square metres set aside for the Rio Oil & Gas Expo 2002, 94% have already been marketed. More than 50 countries will be represented in Expo pavilions or booths. Among the international pavilions, expectations have been accruing on those from Saudi Arabia, India, Algeria, Kuwait, and Qatar, all of which are making their debut in Latin America’s largest Expo.

The UK has the largest pavilion, with 1,200 square metres in area, and over 40 participating firms. The country occupying the second largest area is China, with 850 square metres. Italy has the third largest pavilion, with 360 square metres. Other large pavilions: Russia’s (300 square metres); Canada’s (270 square metres); Norway’s (220 square metres); Denmark’s and the Netherlands’, both with 200 square metres; and France’s (160 square metres).

This year’s novelty is the convenience court, with 2 thousand square in area. The court will be set up by BR Distribuidora, which is in the process of signing partnership agreements with service providers from various branches of activity with the aim of offering solutions designed to meet visitor needs. Some of the services available to all visitors: Business Centre, cybercafé, travel agency, Varig Airlines, Banco do Brasil branch office, DHL courier, cloakroom, messenger service, photo shop, drugstore, bookstore, convenience stores, gift shops.

Social events: time to relax and network

The social events programme will place emphasis on Brazil’s cultural and geographic diversity. Organisers have set up four nights of entertainment, beginning with the Opening Ceremony which will count on the attendance of the President of Brazil, Fernando Henrique Cardoso, and will present a video welcoming the delegates and speeches. Once the formalities are over, a show is in store for guests, featuring the music, dance and art of this country.

The Brazilian Night will offer an evening of surprises for guests. Theme rooms will exhibit the country at its best as they explore themes such as its natural beauties, its architecture, its handicrafts, its exotic cookery and fruits, its beverages, and many more attractions.

At the Maracanã Night, sited in the world’s largest and most famous football stadium, the great attraction will be a game between two important teams.

The Closing Ceremony will offer delegates the opportunity to recap the Congress’ best moments and to reflect on the themes discussed. The night’s programme includes the presentation of a video that will have been recorded in the course of the Congress and an assessment of the 17th WPC. It will also be during the Closing Ceremony that the WPC flag will be passed on to the hosts of 18th WPC, to be held in South Africa.

At the Maracanã Night, sited in the new board of directors. To cap it all, Closing Ceremony guests will be treated to a music and dance show with samba dancers from one of Rio’s top samba “schools,” Mangueira.

Social Programme

September 1 - Opening Ceremony at ATL Hall, Rio de Janeiro’s biggest show house.

September 3 - Brazilian Night*, at Marina da Glória, one of Rio’s main tourist sites, featuring a wonderful view of Guanabara Bay.

September 4 - Maracanã Night.

September 5 - Closing Ceremony, at the Riocentro conventions facility.

*The only event not included in the registration fee.
Brazil’s President accepts invitation for Opening Ceremony

The president Fernando Henrique Cardoso will participate in the Opening Ceremony on September 1st, in Rio de Janeiro. The invitation was extended by members of WPC National Brazilian Committee on April 2nd in Brasília, the federal capital. The President noted that the country is proud of hosting the most important event in the international oil and gas industry, as well as of receiving the executives from the world’s major oil industries.

During the visit made by Francisco Gros, João Carlos de Luca and Milton Costa Filho, President of the WPC National Brazilian Committee, President of the Brazilian Organising Committee and Executive Director of the 17th WPC, respectively, the President, sided by Pedro Parente, Chief of Staff for the Presidency, highlighted the importance of the theme, “Petroleum Industry: Excellence and Responsibility in Serving Society”, in the current global scenario.

President Cardoso, who was given a sculpture symbolizing the event, became acquainted with the details of the Congress’ Programme and emphasised the importance of the oil industry for the development of Brazil and the other countries of the world.

Oil production increases 100% during President Cardoso’s term of office

In the eight years that President Fernando Henrique Cardoso headed the government of Brazil, this country’s oil industry experienced a boom in the upstream and downstream segments triggered by the development of technologies internationally recognised for their standards of excellence. During this time frame, oil production increased more than 100%. According to data supplied by Brazilian National Petroleum Agency, in 1994 oil production stood at an average of 693 thousand barrels per day, whereas in January of the current year, an average of 1.5 million barrels per day were produced.

Brazil’s National Organisation of the Petroleum Industry (ONIP) has estimated that over the coming six years domestic oil production will reach 2.5 million barrels per day, while consumption ought to grow from the current 80 thousand to 90 thousand barrels of oil per year over the same period. The current consumption stands at 1.9 million barrels per day. Brazil’s growth in oil and gas E&P as well as the non-stop expansion of its domestic market are some of the factors that have attracted new investment in the sector. Still according to ONIP data, over the coming years Brazil’s oil industry ought to receive US$ 100 billion in investments, of which 85 per cent are to go to oil-related businesses and 15 per cent to the natural gas segment.

Corporate social responsibility at the top of the debates agenda

The Congress Luncheon to be held on the theme will provide an additional opportunity for delegates and guests to discuss the quality of the relationship that the oil industry has with society and the environment, as well as with industry suppliers and clients. To this Luncheon — where participants will discuss trends in the energy area with a focus on sustainable development — the Brazilian Organising Committee invited Brazil’s first lady, anthropologist Ruth Cardoso. Mrs. Cardoso is also President of the Board of Comunidade Solidária, a Brazilian NGO devoted to striking partnership agreements between the federal government and civil society, with the objective of reducing the rates of poverty and social exclusion in this country.

Of the four blocks into which it is divided, the Congress features one devoted to this subject: “Excellence & Responsibility in Managing the Petroleum Business with Economic, Environmental and Social Dimensions.” In addition to its six forums, ten poster sessions and three technical presentations, this block will present “Balancing the Petroleum Business and its Social Responsibility: Enhancing Reputation and Building a Competitive Edge,” a plenary session to be led by Brazilian National Economic and Social Development Bank (BNDES) president, Eleazar de Carvalho Filho, and that will have the participation of OPEC president, Rilwanu Lukman; Norsk Hydro CEO, Egyl Myklebust; and Saudi Aramco CEO, Abdallah S. Jum’ah.
Vast potential for growing natural gas markets

The source of clean energy, natural gas, will be one of the subjects discussed during the event. The president of International Gas Union (IGU), Hiroshi Urano, Session Chairman in the plenary session entitled Natural Gas: The Bridging Fuel to a Sustainable Future, thinks that, “As a hydrogen-rich and abundant energy source, natural gas has earned a well-deserved place as a fuel of choice for mature and growing economies alike, demanding competitive, secure, and environmentally friendly energy services.”

As for the business opportunities offered by this source of energy to the oil companies, Urano emphasises that “the remarkable and continuing successes achieved in exploring, developing, and producing in difficult and remote regions provide a rational basis for expecting our world-wide natural gas reserves and resource base to keep abreast of accelerating growth in global demand.” And he adds: “The rapid pace of advancement in deepwater production systems — including those that float as well as those that are based on the sea floor — along with advances in new processes such as those for GTL and even for offshore LNG facilities, indicates vast potential for growing natural gas markets to stimulate long-term expansion throughout the upstream sector of our industry.”

International natural gas market

Concerning the international natural gas market, Urano expects “regional markets to become increasingly integrated through new land-based and sea-borne infrastructure. From my perspective in East Asia and Japan, Russia has the potential to provide valuable links between the markets of Western Europe and those of the Far East. Of course, by sea, as LNG and, perhaps, someday by GTL, as well, these markets are already linked to some extent, as the growing flexibility in LNG pricing demonstrates.”

For Latin America, Urano believes that this continent “also holds great promise for linking large urban centers with a vast reserves base through international trade by land and sea. In the Americas, as well as in Asia, in Europe, and in Northern Africa, all these links will also unlock further new incentives to tap the vast undeveloped resources along these international routes to provide the basis for what might, in fact, become “an international market for natural gas” within two or three decades”.

Meeting leaders

As for what he expects of the 17th WPC, Urano says that he is very much looking forward to meeting many distinguished leaders representing all sectors of the petroleum industry. “In view of the major deep-water offshore successes that have been achieved in Brazil and of the potential to build a large-scale infrastructure throughout the region with links to Europe and Asia, as well as Rio’s recognised place as one of the great, and beautiful, urban centers of the world, all make this an excellent venue for the 17th WPC.”

Plenary 6 – Natural Gas: The Bridging Fuel to a Sustainable Future
September 5, 9:00 a.m.
Keynote Speakers: Alfonso Cortina, Chairman and CEO of Repsol, and A. B. Miller, Chairman of the Board, GAZPROM.
Session Chairman: Hiroshi Urano, President of IGU

OTC: Register at the 17th WPC and run for an air ticket

If you register for the Congress while visiting the 17th WPC booth (No 5425 in the Brazilian Pavilion) set up at the upcoming OTC, you will be entered into a drawing for a round trip economy class air ticket from anywhere in the world to Rio de Janeiro.

The Organising Committee chose to once again present the Congress at the OTC because this is one of the main expos in the offshore sector, a segment in which E&P in Brazil has achieved its best results. Another factor that weighed in on the decision was that the event is to be held in Houston, one of the world’s oil capitals.

A press conference will be held on May 7 to disseminate up-to-date information on the event among the international media. Present at the press conference will be the ANP general director, ambassador Sebastião do Rego Barros Netto, 17th WPC executive director, Milton Costa Filho, and the executive secretary of the Brazilian Institute of Petroleum & Gas, Alvaro Teixeira.

Visitors will find folders, newsletters and other Congress publicity materials. Online registration for journalists is yet another service available at the booth.

After the upcoming OTC, the Committee plans on sending representatives to the Global Petroleum Show, Calgary, Canada; to MIOGE 2002, Moscow, Russia; as well as to other events in Norway, Mexico and Bolivia.
Jean Paul Vettier is President, Refining and Marketing and Member of the Executive Committee of TotalFinaElf, the world’s fifth largest oil company. He is among the foremost personalities in the international oil industry and his keynote address, Petroleum/Automobile Industry Synergies, is one of the most awaited. Vettier believes that “it is important to diversify our supplies by putting new resources into production." For TotalFinaElf, he says that the 17th WPC is an exceptional platform for meeting a lot of people exchanging views with industry partners”.

How do you assess oil and gas industry trends and challenges?

Vettier - Competitive as ever! Even more competitive in the coming future. Scarcity of new big oil fields, attractions of natural gas, supply demand — balance of refined products, new competition in retail! A few examples: Discovering new large oil fields in all types of environments (e.g. deep offshore, ultra heavy oil…) and putting them on stream have become tomorrow’s challenges for the oil industry. At the current rate of nearly four billion metric tons a year, the world is consuming the equivalent of the North Sea’s producible resources every three years. Thus, we feel that it is important to diversify our supplies by putting new resources into production, now accessible thanks to technological advances carried out over the past few years. In order to ensure the development of the global economy in a sustainable manner, one of the things we will have to do is renew and, if possible, increase our hydrocarbon reserves. Oil is slowing, becoming a limited reserve and it is worthwhile sitting back and thinking how to optimise its use (fuels for transportation, feedstock for the chemical industry…..). Gas is certainly the most attractive for electricity production and thermal use. Of greatest concern is the lack of equilibrium in the supply — demand balance of refined products in the EEC in the near future. On the longer term, we believe that if there is one drop of oil left, it will have to be used for transport purposes.

What opportunities is the Congress likely to generate?

Vettier - For TotalFinaElf, it is an exceptional platform for meeting a lot of people exchanging views with industry partners as for example the automobile industry. Our growing positioning in South America in the Upstream business makes the WPC the ideal opportunity for significant networking within our industry. TotalFinaElf is proud to be a significant player as a Gold sponsor of the 17th WPC in Rio, Brazil.

Could you give our readers a short preview of your keynote presentation?

Vettier - As in the past, the refining industry as well as the marketing business will keep adjusting production to meet new market needs and trends in conjunction with the automobile industry. To illustrate this matter, the following pathways will be chosen: Transport positioning within the worldwide energy mix; Past and present achievements from actions taken by legislators, the oil industry and the automobile industry; Future expectations from partnership between the oil and automotive industries, to meet end user expectations in a context of sustainable development.

Plenary 7 – Petroleum/Automobile Industry Synergies
September 5, 9:00 a.m.
Keynote Speakers: Jean Paul Vettier, President, Refining and Marketing and Member of the Executive Committee of TotalFinaElf, and Burkhard Göschel, Executive Vice President, Development of BMW
Developing new business

Reidar Michaelsen, CEO & chairman of PGS, a geophysical technology solutions company, celebrates the fact that the 17th WPC takes place in Brazil. PGS has invested significantly into the Brazilian continental shelf, and this venue will provide us with key existing and future customers that are already operating in the country, states Michaelsen.

How do you assess the oil and gas market in the world?

Michaelsen - Oil and gas will be the dominant source of energy for decades to come, and in the long-term perspective from an industry point of view the outlook is healthy. The industry will have to live with the cyclical nature of the business, introduced by the shorter term political and macro-financial drivers. This will require that the industry work together — oil companies and service companies will mutually benefit from developing new business models required to reduce the severe impact of the cyclical nature of our business. The industry as a whole is faced with large challenges in providing a stable and geographically diverse supply of oil and gas. Technology will be key in developing the resources needed to meet the global energy demand, and this is a challenge that the industry as a whole must take on. We believe that in the years to come new and significant oil companies will enter the global arena — these are domestic majors and national oil companies that are in the process of seeking partners internationally. We certainly are optimistic about the future, while we realize that our industry — as well as the industry in general — will face large changes. Changes introduced by new players entering the arena, the need for new business models as well the demand for technological advances in order to effectively find, develop and produce the remaining hydrocarbon resources in the world.

What do you expect from the 17th World Petroleum Congress?

Michaelsen - The fact that leading experts on markets, technology and business are gathered in the same arena provides us with the opportunity to meet these key people and to exchange ideas and opportunities to go forward. At the same time we can calibrate our own activities — both from a technology as well as business point of view — to ensure that we are developing our own business in the right way.

Could you name some opportunities that the Congress can generate?

Michaelsen - The fact that this conference takes place in Brazil is important to us. PGS has invested significantly into the Brazilian continental shelf, and this venue will provide us with key existing and future customers that are already operating in the country — as well as those planning to enter the market. We get the opportunity to present — in the country — our existing data, technology and expertise. We are certain that this venue will have an impact on the business we are currently conducting in Brazil as well as future opportunities for PGS.

PGS is proudly sponsoring:

WPC Excellence Awards Luncheon
September 2, 12:15 p.m.
Stability and security are priority for OPEC

I am confident that our meeting will tremendously contribute to strengthening of the bonds among producers and consumers, and will find the spirit and the determination to surmount the insurmountable,” notes OPEC secretary general Ali Rodríguez Araque when asked about the opportunities that the 17th World Petroleum Congress may create for its participants. Rodríguez Araque, who together with Robert Priddle, director of the International Petroleum Agency, will co-host the Congress Luncheon on petroleum industry perspectives, further remarks that, “This prominent gathering is an opportunity to determine the proactive measures that can be taken to bring stability and security of oil supplies to the market.”

“The Organisation of the Petroleum Exporting Countries,” he says, “has always been at pains to emphasize the importance of co-operation.” As he sees it, “Now, in this new, more uncertain world, the importance of solidarity and working together on issues of common concerns will be more critical than ever if we are to overcome the multitude of challenges confronting the petroleum industry.” Rodríguez Araque is also confident that the Congress will find the ways and means of bringing these objectives to fruition.

Transparency

For Rodríguez Araque, oil, as the world’s premier and most flexible energy resource, has a central role to play in fueling the desired turnaround in the global economy. To do so effectively, he complements, it is essential that oil supply be stable, secure, transparent and tailored to meet the market needs at all times. “As we all know, when left to its own parameters, the oil market is likely to perform in a volatile manner, because the stakes are high with a commodity that is central to the well-being of the global economy. It goes without saying that volatility is antithetical to the growth of the world economy,” he notes. In addition to the need for OPEC countries to plan for their future output to meet projected demand growth in an orderly manner, he sees a demand for long-term investments in many of member countries. Additionally, the scale of expansion of production capacity in the long-run, which stands currently at around 32 million barrels per day (crude oil), is subject to “great uncertainties,” mainly stemming from non-OPEC supply, price fluctuations, developments in technology and investment policies. The OPEC secretary general also sees Gas as gradually taking hold as an environmentally friendly fuel. Consequently, many OPEC Member Countries are taking appropriate steps in tapping the enormous gas potentials that exist within their borders. “Having realized the importance of gas as a relatively clean energy source, many OPEC nations are doing well in terms of exploiting this natural resource,” adds Rodríguez Araque.

Optimistic

The OPEC secretary general notes that a key emphasis at the WPC is the development of technology in the upstream sector. For him, “History has shown how costs have constantly been driven down by the effects of the evolution and dissemination of new technical solutions,” and he adds, “it is partly through these improvements that the assessment of the petroleum resource base is now so optimistic — just a few decades ago, for example, all offshore oil was classified as unconventional.” Thus, he concludes that, “With this understanding, the latest OPEC forecasts reveal no expected resource constraint in supplying the future demand.”

NOTE: After this interview, Rodríguez Araque was confirmed as the new president of PDVSA

OPEC/IEA Luncheon
September 5, 12:15 p.m.
Keynote Speakers: Ali Rodríguez Araque, OPEC Secretary General and President of PDVSA, and Robert Priddle, Executive Director of the International Energy Agency

Embassies disseminate the Congress in 80 countries

Brazil’s Ministry of Foreign Affairs is one of the bodies which have lent the most support to the dissemination of the 17th WPC. Information on the Congress is already available in the Brazilian embassies and consulates as they regularly receive updates on the event. Brazil maintains representations in over 80 countries in all continents.

“The Ministry of Foreign Affairs is currently publicising the Event through its representations abroad, with the objective of attracting the public interested and specialised in energy and petroleum issues,” notes the Minister of Foreign Affairs, Celso Lafer. Embassies and consulates also act as depositories of touristic information on Rio de Janeiro and Brazil. Additional information may be found at www.mre.gov.br.
Plenaries
Each plenary will feature leaders from the international arena, who will bring their own unique perspective on the key issues facing our industry for today and the future.

Luncheons
Theme Luncheons have been scheduled so far. Three of them have already had their subject defined: Social Responsibility; WPC Excellence Awards, featuring the award winners; and Perspectives for the Oil Industry, hosted by OPEC’s secretary general and the director of the International Energy Agency.

Forums
Each forum explores a particular petroleum industry area featuring significant activity and substantial new developments. All forums will comprise four or five separate paper presentations, followed by open discussion. Every forum topic will also include up to twelve poster presentations that support the topic.

Poster Sessions
To enhance the scope of the programme blocks, poster presentations will be an integral part of each forum. Designed to complement paper presentations, posters provide attendants with an opportunity for in-depth discussion and exploration of topics, as well as for networking with poster authors.

KEYNOTE SPEAKERS
- OPEC President – Rilwanu Lukman
- OPEC Secretary General - Ali Rodriguez Araque
- CEO of Sonatrach & Minister of Energy and Mines of Algeria – Chakib Khelil
- Chairman and CEO of Chevron Texaco - David O’Reilly
- CEO and President of Saudi Aramco - Abdullah S. Jum’ah
- Chairman and CEO of Repsol YPF - Alfonso Cortina
- Chairman of Norsk Hydro and SAS - Egil Myklebust
- Chairman, President and CEO of Schlumberger - Euan Baird
- Group Managing Director of Shell – Sustainable Development and Latin America - Lew Watts
- WPC President — Eivald M. Q. Roren
- President of International Gas Union - Hiroshi Urano
- CEO of Petrobras - Francisco Gros
- Brazilian Minister of Mines and Energy – Francisco Gomide
- President of the Brazilian National Economic & Social Development Bank (BNDES) - Eleazar de Carvalho Filho
- Director General of the Brazilian National Petroleum Agency (ANP) - Sebastião do Rego Barros
- Chairman of the Board of Gazprom – A. B. Miller
- Chairman & CEO of Syncrude Canada – Eric Newell
- President, Refining and Marketing and Member of the Executive Committee of TotalFinaElf – Jean Paul Vettier
- President and CEO of Halliburton Energy Services Group – Edgar Ortiz
- Global Energy and Utilities Sector Leader of PricewaterhouseCoopers – Richard D. Paterson
- Executive Director of UNEP — Klaus Töpfer
- Executive Director of the International Energy Agency — Robert Priddle
- Executive Vice President, Development of BMW — Burkhard Göschel

PLENARY SESSIONS

Monday, September 2
Plenary 1 – Sustainability of the Oil and Gas Industry in Brazil
Plenary 2 – The World Summit on Sustainable Development – The Petroleum Industry, Perspective and Responses

Tuesday, September 3
Plenary 3 – Balancing Petroleum Business and its Social Responsibility; Enhancing Reputation and Building a Competitive Edge

Wednesday, September 4
Plenary 4 – E-Business in the Petroleum Industry
Plenary 5 – Risks and Opportunities Facing the Petroleum Industry at the Dawn of a New Century

Thursday, September 5
Plenary 6 – Natural Gas: The Bridging Fuel to a Sustainable Future
Plenary 7 – Petroleum/Automobile Industry Synergies
Executive from Hong Kong is the first to register

The first to register was Brian Anderson, chairman of Hong Kong’s Anderson Energy. Anderson intends to participate in the Congress not just to find out more about market trends, but also to do business with Brazilian oil companies. “Brazil is one of the sector’s most promising countries, in that it has gained world recognition for its offshore production technology,” he explains. Anderson plans on stretching his stay in Brazil to visit the historical town of Ouro Preto and the Iguassu Falls.

Kevin Ferrick, manager of the engine lubricants programme sponsored by the American Petroleum Institute (API), is yet another executive who has registered early on. Ferrick views the Congress as an opportunity to get an overview of the international oil industry, and at the same time share information about this sector’s industrial activities in his country. “The 17th WPC will allow us to network and do business,” he says. Besides Ferrick, nine other API employees are to take part in the Congress. The Brazilian Organising Committee expects the Event to attract at least 3 thousand executives, 70% of which from abroad.

Registration news:
- March: more than 200 registrations
- April: over 100
- Sonatrach registered 33 executives
- Chevron Texaco will send 120 delegates
- Hotel room reservations: 50 from Japan, 50 from Russia, and 30 from Norway
- The Chinese National Committee confirmed the presence of over 100 of its members
- 30 oil executives will come from Qatar

Three ways to register:
- Online: www.wpc2002.com
- Via fax: (+55 21) 2527-6297
- Via regular mail: 17º Congresso Mundial de Petróleo, Rua Conde de Irajá, 260/2º andar - Botafogo - 22271-020 - Rio de Janeiro/RJ - Brasil.

NGOs will take part

The Brazilian Organising Committee, counting the support of the Instituto Ethos de Responsabilidade Social, an organisation that promotes social responsibility projects in corporations, is putting together a forum of NGOs. The idea calls for inviting them to present their work in a tent set up in the Riocentro conventions facility. With this initiative the organisers intend to foster projects for achieving social well-being and sustainable development, as well as for promoting the exchange of information between oil industry officials and third sector representatives.

The executive director of the 17th WPC, Milton Costa Filho, remarks that, “For the first time, we are clearly articulating the words responsibility and society into a single whole.” The event will set an example, he says, by creating jobs in local communities and by inviting NGOs to take part. “NGOs will have space to exhibit their products and ideas – which is what they are fighting for,” states Costa Filho. “The oil industry is at the forefront of developing concepts of how to work in a socially responsible way and is setting an important example to other industries.”