

## AUGUST 26

09:00 - 09:05	Security Moment
09:05 - 09:15	Cyber Security Moment
09:15 - 10:15	<b>Opening Ceremony:</b>
	<b>José Firmo</b> – President – IBP
	<b>Gerardo Uria</b> - WPC
	<b>Fernando Rizzo</b> – Instituto Nacional de Tecnologia Director – INT
<b>TECH TALK: What is the vision of the brazilian government on industry 4.0?</b>	
10:15 - 11:00	Objective: Industry 4.0, also referred as the fourth industrial revolution, including innovations in the automation field and uses digital technologies such as the Internet of Things and cloud computing, for example. The market brings opportunities to create new business models and increase the productivity supported by science, technology and innovation. The panel aims to present the Brazilian Government initiatives in this field, to increase the competitiveness of the country's industrial production.
	<b>Fernando Rizzo</b> – Diretor do Instituto Nacional de Tecnologia - INT
11:00 - 11:30	Coffe Break
<b>TREND TALK: "The impact of digital technologies on the future of the Oil and Gas industry"</b>	
11:30 - 12:30	Objective: Technology has been shaping our industry and it will play an important role in the future of the industry. Development of new technologies has been a key factor of success on the exploration of O&G deepwater, heavy oil treatment and O&G production from shale. Digital Technology can lead to a positive impact of our industry by increasing its competitiveness and productivity, lowering the operational costs and maximizing the value of the resources. This panel aims to address how technology will affect the future of the O&G industry and how it can change the course of energy resources in the future.
	S1: <b>Oliver Cunningham</b> – Transformation Architect – KPMG
12:30 - 12:45	SURVEY
12:45 - 14:15	Lunch
<b>TECH CHALLENGES: What are the challenges of the O&amp;G sector for industry 4.0?</b>	
14:15 - 15:15	Objective: As organizations start to embrace industry 4.0, they are finding that digital business is not as simple as buying the latest technology — it requires significant changes to culture and systems. This panel aims to discuss the barriers that our sector must overcome to transform their organization into a digital business.
	Moderator: <b>Tamara Garcia Bermejo</b> - R&D Manager- Repsol Sinopec Brasil
	S1: <b>Sylvia dos Anjos</b> – General Manager of Applied Technologies of Libra – Petrobras
	S2: <b>Hege Færø</b> – Vice President Operations Technology & Excellence – Equinor
15:15 - 15:20	TECH BITS
<b>TECH CASE: Where the digital transformation makes a difference?</b>	
15:20 - 16:20	Objective: Industry 4.0 has both expanded the possibilities of digital transformation and increased its importance to the O&G companies. Digital transformation typically has profound implications for an organization—affecting strategy, talent, business models, and even the way the company is organized. This panel aims to discuss where digital transformation makes difference for our industry.
	Moderator: <b>Hércules Padilha</b> – Digital Transformation Manager – Petrobras
	S1: <b>Jane Zhang</b> - General Manager - Shell Technology Brazil
	S2: <b>Marcos Bonfim</b> – Cybersecurity Partner – EY
	S3: <b>Anderson Moraes</b> – Digitalization & Technology Manager - Aker Solutions
16:20 - 16:25	TECH BITS

16:25 - 16:55	Coffe Break
16:55 - 17:00	TECH BITS
<b>TECH SHOW: How do you change the culture of your company regarding the importance of digital?</b>	
17:00 - 18:15	Objective: Shortcomings in an organizational culture could be one of the main barriers to a company success in the digital age. Digital transformation is affecting every aspect of business, including customer relationship, human resources, sales & marketing, operational performance and provision of services. Corporate cultures must reflect the quickness and agility of digitalization to remain competitive and to continue attracting the best talents to the companies. This panel aims to discuss how we can change the culture of O&G companies considering the digital age.
	Moderator: <b>Augusto Borella</b> – Digital Transformation General Manager – Petrobras
	S1: <b>Charles Hagler</b> - Innovation & Digital Transformation Executive and Entrepreneur- Embraer
	S2: <b>Itzhak "Tsahi" Reich</b> - Consul for Economic Affairs of Israel Trade & Investment
	S3: <b>Cristina Jeronimides</b> - Enterprise Sales - Amazon
18:15 - 18:20	BITS AND ENDS: information and tips on the O&G TechWeek.
18:20 - 18:50	Happy Hour

## AUGUST 27

09:00 - 09:05	Security Moment
09:05 - 09:15	Cyber Security Moment
<b>TECH TALK: The Future of Energy</b>	
09:15 - 10:00	Objective: The Energy sector is a vital part of the global economy and a key to building a sustainable future. From a historical focus on productivity and profits, the tide is turning slowly toward responsible and renewable energy production to support increasing global energy demands. Exponential advances in technology are helping us to create cleaner, more sustainable energy sources, production, and storage methods.
10:00 - 10:05	TECH BITS
<b>TREND TALK: O&amp;G Companies Partnership Projects + Technology</b>	
10:05 - 11:05	Objective: The oil & gas sector, in the context of digital transformation and energy transition, has been facing technological challenges and, consequently, new demands arise. Cooperation between O&G and technology companies is the most effective way to develop new technologies and innovations. Developing technologies that enable a safer and more accurate decision-making process, enabling the development of fields and maximizing asset results, as well as preserving the environment and the safety of operators, are the goals pursued by O&G companies in partnership projects with technology companies.
	Moderator: <b>Daniel Michilini Carocha</b> - Latin America Digital Innovation & Acceleration Leader at Chevron – Chevron
	S1: <b>Vinicius Girardi</b> - Business Development Manager - Oil & Gas Software and Services- ESSS
	S2: <b>Cássio Brandão</b> – Business Development Manager - Google
	S3: <b>Fábio Zuvanov</b> – O&G Director - Intel
11:05 - 11:35	Coffe Break
<b>TECH CHALLENGE: What are the challenges of the supply chain in the digital transformation of the O&amp;G sector?</b>	
11:35 - 12:35	Objective: The Digital transformation technologies adopted by comanies have been essential to drive greater productivity, efficiency and cost savings. What are the potential challenges and how can they be overcome? The panel will discuss strategies that can help companies in the industry to evaluate all of their operations and identify digital metrics to achieve business goals
	Moderator: <b>Anderson Marinho de Lima</b> – Head of Digital IT – Equinor
	S1: <b>Soichi Ide</b> – Chief Digital Officer - Modec
	S2: <b>Marcelo Xavier</b> – Brazil Vice President - Subsea 7
	S3: <b>Mario Faria</b> - Global VP of Supply Chain - Schlumberger

12:35 - 12:50	SURVEY
12:50 - 14:20	Lunch
<b>TECH CASE: Digital Transformation: Case Studies</b>	
14:20 - 15:20	Objective: This Tech Case will provide a selection of case studies illustrating the challenges and opportunities faced by organizations in their journey to digital transformation, the projects outputs and the key lessons to be learnt from their experiences.
	Moderator: <b>Isabel Waclawek</b> – Inovation Director – TOTAL
	S1: <b>Pedro Leal Noce</b> - Digital/Innovation Executive - Raízen
	S2: <b>Marcelo Inojosa</b> - Oil & Gas Industry Consultant - Rockwell Automation
	S3: <b>Tarcísio Romero de Oliveira</b> – Digital Aceleration Consuttant – AVEVA
15:20 - 15:25	TECH BITS
15:25 - 15:55	Coffe Break
<b>TECH CHALLENGE: Digital Transformation: Brazilian Case Studies</b>	
15:55 - 16:55	Objective: This Tech Case will provide a selection of case studies illustrating the challenges and opportunities faced by organizations in their journey to digital transformation, the projects outputs and the key lessons to be learnt from their experiences.
	Moderator: <b>Orlando Ribeiro</b> – Executive Manager – Petrobras/Cenpes
	S1: <b>Geraldo Luiz Rochocz</b> - Director– Radix
	S2: <b>Eduardo Costa</b> – CEO - Ouro Negro
	S3: <b>Lélio Souza</b> – CEO – Intelie
16:55 - 17:00	TECH BITS
<b>TECH SHOW: Digital Transformation: Skills And Talent Management</b>	
17:00 - 18:15	Objective: The digital transformation impacts people, it is also done to improve people's lives, so we need to look at the skills and talent topic holistically and alongside the other pillars we are discussing in this series: mindset, digital destiny, technology, and organizational evolution. In looking at skills and talent, we primarily focus on the impact of change in two areas: skills, and talent management
	Moderador: <b>Rafael Torres</b> - Business Development Director - SBM Offshore (*)
	S1: <b>Juliano Loureiro</b> - General Manager Training - Petrobras Corporate Universit
	S2: <b>Rachel Goldgrob Milech</b> - Senior Associate – Korn Ferry
	S3: <b>Lucia Madeira</b> – President – ABRH Rio de Janeiro
18:15 - 18:20	BITS AND ENDS: information and tips on the O&G TechWeek.
18:20 - 18:50	Happy Hour