



**FIRST appointed as Official Publisher for the
21st World Petroleum Congress**

The World Petroleum Council has appointed the London-based publisher FIRST to produce the Official Publication of the 21st World Petroleum Congress. Held in Moscow, Russia, from the 15-19 June, the 21st WPC will be the highlight of the oil and gas calendar for 2014.

Reflecting the theme of the Congress – ***Responsibly Energising a Growing World*** – the Official Publication of the 21st World Petroleum Congress will examine the strategic issues facing the oil and gas sector with case studies and commentary from a distinguished panel of CEOs, government officials and energy experts. Covering the key topics on cooperation, innovation and investment to be discussed at the Congress, it will provide a valuable reference source for delegates who will attend the Congress, as well as for the more than 65 member countries of the World Petroleum Council, who represent over 95% of the world's major oil and gas producing and consuming countries.

"We are pleased to appoint the award-winning specialist publisher FIRST to deliver a world-class publication for the participants of the 21st World Petroleum Congress, which highlights the WPC's important role in tackling the key issues facing the global oil and gas industry through dialogue and thought leadership", said the Director General of the World Petroleum Council, Dr. Pierce Riemer.

The editorial team will be led by David Buchan, the well-respected journalist, industry analyst and author of *Energy and Climate Change: Europe at the Crossroads* and *The Rough Guide to the Energy Crisis*.

“I am delighted that FIRST has been selected as the Official Publisher of the 21st World Petroleum Congress. Given the importance of the Congress to the oil and gas industry, and the significance of energy to the global economy, this represents an excellent opportunity to continue our work with the WPC and create an official publication of real and lasting value”, said Rupert Goodman, Chairman of *FIRST*.

Notes to Editor

About the World Petroleum Council

The *World Petroleum Council* was established in 1933 and provides a forum for discussion of the issues facing the oil and gas industry worldwide. It is a non-advocacy, non-political organisation, dedicated to the application of scientific advances in the oil and gas industries, technology transfer and the sustainable use of the world's petroleum resources for the benefit of all. The WPC is registered as a charity in the UK.

The triennial World Petroleum Congress is the oil and gas industry's largest and most prestigious international event. Known as “the Olympics of the oil and gas sector”, the 21st World Petroleum Congress will be held in Moscow, Russia, in June 2014. www.21wpc.com

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About FIRST

FIRST was established in 1984 with the remit “to enhance communication between industry, finance and government at the strategic level”. This is achieved in five ways: through publishing, event management, awards, mobile applications and cartographic services.

In addition to *FIRST* Magazine, the company's flagship publication, FIRST publishes specialist periodicals, text books and special reports on countries, regions and industry sectors, often in collaboration with leading international organisations. It also undertakes event management and established the annual FIRST International Award for Responsible Capitalism, now in its fourteenth year. FIRST is a winner of a PPA Award for Publishing Excellence and received a Queen's Award for Enterprise in both 2010 and 2013.

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