World Petroleum Council
The Value We Add
President’s Welcome

THE WORLD PETROLEUM COUNCIL (WPC) KEEPS ITS’ POSITION AS THE WORLD’S PREMIER GLOBAL OIL AND GAS FORUM REPRESENTING ALL ASPECTS OF THE PETROLEUM SECTOR

The WPC’s prime value to the oil and gas industry is to provide a neutral platform to facilitate dialogue amongst all stakeholders and address the key challenges and strategic issues of the petroleum sector.

Our triennial World Petroleum Congress covers all aspects of the industry including technical innovations and scientific developments, as well as the strategic management of the industry and its social, economic and environmental impacts. In addition, the WPC Leadership Conference focuses on responsibility, cooperation and sustainability, while the Future Leaders Forum gives a voice to the next generation in the oil and gas industry.

By engaging our members through the Congress programme and as champions of WPC Expert Workshops covering a broad cross section of topics, we have been able to develop and publish positive outcomes and recommendations for the industry which are presented at the Congress.

As a non-profit making organisation, any financial surpluses are used for good, carrying on the mantra of our founder Thomas Dewhurst, who created the WPC “to promote the management of the world’s petroleum resources for the benefit of mankind”. Despite being over 80 years old, the original vision for the organisation fits well with the sustainability aims of today.

The WPC is actively engaged with a number of global organisations, in order to further look at the main issues affecting our industry, be it Reserves and Resources, Gas Flaring reduction, Youth or Gender issues. As an energy industry we can use our technical expertise to address energy poverty and WPC strongly supports the UN’s “Sustainable Energy for All” (SE4ALL) initiative through the Oil & Gas Energy Access Platform (EAP) with the OPEC Fund for International Development (OFID).

Our outreach is increased through our popular educational series of industry guides providing an overview of specific industry topics such as Unconventional Oil and Gas, Arctic Developments, Water Management and Petrochemicals and Refining. The annual WPC Publications focus on the key technical, social, environmental and management challenges impacting global energy issues, which are complemented by Youth Magazines presenting the perspective of young professionals from the industry.

We are proud of the neutral platform the WPC is able to provide and its ability to draw together the many threads involved in the petroleum sector for open discussion – consumers with producers, governments with industry, academics with consultants, leaders with society.

The WPC will continue to provide a key service to its members and to the industry by bringing together all stakeholders and sharing perspectives on leadership, diversity, technical innovation, responsible operations, global cooperation and sustainability.

We invite you to engage with us at our events and through our activities.

Dr József Toth
President WPC

Introduction

Established in 1933, the World Petroleum Council (WPC) is the world’s premier global oil and gas forum and the only international organisation representing all aspects of the petroleum sector. The WPC was created to promote the management of the world’s petroleum resources for the benefit of all.

The WPC’s prime value to the oil and gas industry today is to catalyse and facilitate dialogue amongst stakeholders that will contribute to finding solutions to key technical, social, environmental and management issues facing the industry. In doing so, the WPC will contribute towards sustainable growth.

Headquartered in London, the WPC consists of nearly 70 member countries from around the world representing over 96% of global oil and gas production and consumption.

The WPC provides a neutral and non-political forum and its membership is unique as it includes both OPEC and Non-OPEC countries with representation of National Oil Companies (NOC’s) as well as Independent Oil Companies (IOC’s).

Each country has a National Committee made up of representatives of the oil and gas industry, the service sector, academia, research institutions and government departments.
Vision, Mission and Values

As a non-advocacy, non-political organisation the World Petroleum Council (WPC) has accreditation from the United Nations (UN) as a non-governmental organisation (NGO) and is registered as a charity under UK law. WPC is dedicated to the promotion of sustainable management and use of the world’s petroleum resources for the benefit for all.

Mission

The World Petroleum Council is the only organisation representing the global oil and gas community. WPC’s core value and purpose centres on sustaining and improving the lives of people around the world through:

- Enhanced understanding of issues and challenges
- Networking opportunities in global forums
- A neutral platform for dialogue with all stakeholders
- Cooperation and partnerships with other organisations
- An opportunity to showcase the industry and demonstrate best practice
- A forum for developing business opportunities
- Information dissemination via congresses, reports, special meetings and workshops
- Initiatives for recruiting and retaining expertise and skills to the industry
- Awareness of environmental issues, conservation of energy and sustainable solutions
- Engaging the next generation

Key Strategic Areas

1. WORLD CLASS CONGRESS
   To deliver a quality, premier oil and gas congress

2. INTER-Congress Activities
   To organise forums for cooperation and other activities on specific topics; and to engage WPC members and all stakeholders

3. COOPERATION WITH OTHER STAKEHOLDERS
   To add value by cooperating with other organisations to seek synergies and promote best practice

4. COMMUNICATION
   To increase awareness of WPC's activities and oil and gas operations, through enhanced communication, both internally and externally

5. GLOBAL REPRESENTATION
   To attract and retain worldwide involvement in WPC

6. YOUTH AND GENDER
   Engagement to increase the participation of young people and women in oil and gas issues, including a dedicated Committee for the development of active networking opportunities with young professionals

7. LEGACY
   To manage a central WPC legacy fund to benefit communities and individuals around the world based on WPC’s mission

Vision

An enhanced understanding and image of the oil and gas sector’s contribution to sustainable development.

Values

The WPC values strongly:
- Respect for individuals and cultures worldwide
- Unbiased and objective views
- Integrity
- Transparency
- Good governance
- A positive perception of energy from petroleum
- Science and technology
- The views of all stakeholders
- The management of the world’s petroleum resources for the benefit of all

Publications

The WPC publishes a range of special and one-off publications to catalyse and facilitate dialogue around key technical, social, environmental and management challenges in global energy issues, such as WPC Yearbooks and Official Congress Publications.

Educational Guides

The WPC has developed a series of educational guides to provide an overview of key industry topics including Unconventional Oil and Gas, Arctic Developments, Petrochemicals and Refining and Water Management.

The Guides have been developed to provide an important reference for WPC members, associated organisations and colleagues throughout the oil and gas industry. Each edition provides an in-depth analysis and overview of a prominent industry sector, in addition to highlighting the role and activities of the WPC itself.

Upcoming titles include the WPC Guide to Biofuels, Careers in Oil & Gas, Carbon Management and Pipelines, Storage & Distribution.
The Council is the governing body of the World Petroleum Council which convenes once a year. Its global membership elects the President and an Executive Committee (EC) every three years to develop and execute its strategy. The council also selects the host country for the next World Petroleum Congress from the candidate countries.

To ensure the scientific and industrial quality of the event the Council elects a Congress Programme Committee (CPC) whose members are responsible for developing the high level content for its Congress Programme.

Young people involved in the oil & gas industry are represented in the Young Professionals (YP) Committee of the WPC. Each member country can nominate a representative and an alternate representative to the YP Committee.

The Secretariat of the World Petroleum Council is based in London led by Dr. Pierce Riemer, Director General and his dedicated team.

**WPC EXECUTIVE COMMITTEE (2014 - 2017)**

- **President**: Dr. József Tóth (Hungary)
- **Senior Vice President**: Mr. John Martin (UK)
- **Vice President**: Dr. Pınar Yılmaz (USA)
- **Vice President Finance**: Mr. Zhou Jiping (China)
- **Vice President Membership**: Mr. Pedro Baridon (Uruguay)
- **Vice President Marketing**: Mr. Tor Fjaæran (Norway)
- **Vice President Programme**: Mr. Milton Costa Filho (Brazil)
- **Host Representative Youth and Gender**: Mrs. Burcu Gunal (Turkey)
- **Past Host Representative Special Advisor**: Prof. Anatoly Zolotukhin (Russia)
- **Past Host Representative Special Advisor WPC Expert Workshops**: Mrs. Nishi Vasudeva (India)
- **Special Advisor Future Energy**: Mr. Jambulet Sarsenov (Kazakhstan)
- **Director General**: Dr. Pierce Riemer, WPC Secretariat
- **Director of Communication**: Ms. Ulrike von Lonski, WPC Secretariat

**WPC CONGRESS PROGRAMME COMMITTEE (2014 - 2017)**

- **CPC Chair**: Tor Fjaæran
- **CPC Members**
  - Brazil
  - Canada
  - China
  - France
  - Germany
  - India
  - Iran
  - Kuwait
  - The Netherlands
  - Romania
  - Russia
  - Saudi Arabia
  - Spain
  - UK
  - USA
  - Young Professionals Committee
  - CPC Host Representative, Turkey
  - WPC Secretariat, Director General
  - WPC Secretariat, Director of Communication

**WPC Secretariat**

- **Director General**: Dr. Pierce Riemer
- **Director of Communication**: Ulrike von Lonski

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United Kingdom
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WPCSecretariat@world-petroleum.org
World Petroleum Congress

Every three years, the Council organises the World Petroleum Congress hosted by one of its member countries. The triennial Congress is also known as the “Olympics of the petroleum industry”. It covers all aspects of oil and gas from technological advances in conventional and unconventional upstream and downstream operations to the role of natural gas and marketing, management of the industry and its social, economic and environmental impact. In addition to industry leaders and experts, outside stakeholders such as governments, other industry sectors, NGOs and international institutions also join the dialogue. To ensure the scientific and topical quality of the event, the WPC Council elects a Congress Programme Committee whose members are responsible for developing the high-level content. Istanbul will be the host of the 22nd World Petroleum Congress in 2017 (www.22wpc.com).

Beyond the triennial Congress, the World Petroleum Council hosts the WPC Future Leaders Forum which is led and developed by members of the WPC Young Professionals Committee and also held on a triennial cycle. In 2016 it will take place in Rio de Janeiro, Brazil.

The WPC is also regularly involved with a number of other meetings and events which include the WPC-UN Global Compact Best Practice Forum, joint WPC/OPEC workshops, WPC Expert Workshops and other regional and topical events covering important industry issues.

Together with its member countries the WPC hosts a range of high-level global Expert Workshops to address key issues of interest to the petroleum industry. Usually lasting one or two days the main objective is to gather experts for a thorough review and to share the latest developments, challenges and innovative solutions related to the selected subject.

In 2015 the WPC launched a platform to address the petroleum industry’s leadership in responsible operations, international cooperation and sustainable solutions, and to give sustainable development a higher priority. The first WPC Leadership Conference on Responsibility, Cooperation & Sustainability was held in Tromsø, northern Norway in 2015 and will be continued in 2016.

HISTORICAL TIMELINE OF THE WPC CONGRESS

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<thead>
<tr>
<th>Year</th>
<th>Congress</th>
<th>Location</th>
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<tr>
<td>2017</td>
<td>22nd WPC</td>
<td>Istanbul</td>
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<td>2014</td>
<td>21st WPC</td>
<td>Moscow</td>
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<td>2011</td>
<td>20th WPC</td>
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<td>2008</td>
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<td>2002</td>
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<td>2000</td>
<td>16th WPC</td>
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<td>1997</td>
<td>15th WPC</td>
<td>Beijing</td>
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<td>1994</td>
<td>14th WPC</td>
<td>Stavanger</td>
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<td>1991</td>
<td>13th WPC</td>
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<td>1987</td>
<td>12th WPC</td>
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<td>1963</td>
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<td>1959</td>
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<td>1937</td>
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Leaving a Legacy

The intention of organising the World Petroleum Congress is not only to promote a sustainable energy future but to leave a positive effect on the local community of the host country and a long lasting legacy for its environment.

As a not-for-profit organisation, the WPC ensures that any surpluses from the triennial Congresses and other meetings are directed into educational or charitable activities. Historically the legacy projects selected by the host countries have focused on providing scholarships, as well as the creation of museums and galleries that serve to educate the public on the oil and gas sector.

WPC Legacy Fund

In addition to the legacy projects established in the Congress host countries, WPC set up a central WPC Legacy Fund to spread the benefits beyond the organising countries, through carefully selected projects around the world.

The WPC Legacy Fund is currently supporting a ‘Local Youth Development through Vocational Training’ programme based in Pakistan at the Amantech Institute.

The Fund covers the costs of studies, travel and living for 20 students over a 2 year period - 10 students per year.

The aim of the programme is to build the capacity of local youth in vocational skills and help generate employment opportunities for local communities.
WPC Young Professionals

Attracting young people to the oil and gas industry, keeping them involved and engaging them directly in WPC activities is a key strategic issue for the World Petroleum Council. In response the WPC initiated a number of activities to engage youth in the industry and enhance their involvement in setting WPC’s agenda for the future.

In 2006 the WPC’s set up a committee for young people. WPC Young Professionals (YP) act as ambassadors for the next generation, provide a young people’s perspective for the Council’s work and help put in place strategies to engage youth around the world in the petroleum industry. Their mission is to promote a realistic image of the petroleum industry amongst the youth together with its challenges and opportunities and initiate the creation of a collaborative and global forum for young people to be heard and new ideas to be championed.

YOUNG PROFESSIONALS COMMITTEE (2014 - 2017)

Miss Gudrun Lemmerer
Mr. Jaime Naveiro
Ms. Joanna Desjardins
Mr. Liang Jifeng
Mrs. Esra Yuksel Gencya
Mr. Stephane Rousselet
(YPC Vice Chair)
Alternate: Ms. Anna Fleur Plassais
Dr. Henning Boeckemeier
Alternate: Mrs. Svenja Erdmann
Mr. Csaba Zsoter
Ms. Varsha More
Ms. Assam Mukaizhanova
Alternate: Mr. Daniyar Zhabayev
Mr. Fahad Ghadeer Abdullah Al-Ajmi
Ms. Hasnaa Lamik
Mr. Andreas Bernsten
Alternate: Mrs. Ranneveig Storba
Mrs. Alina Neculae
Ms. Anna Illarionova
Alternate: Ms. Vladimir Streletska
Dr. Adilkareem Al Sofi
Mr. Jan Dobriodic
Ms. Laura Garcia Chiquero
Alternate: Ms. Nurka Corcero
Miss Ummuqiusim Gumeyilig
Miss Katharina Grunenberg
Alternate: Ms. Nenna Orji

Austria
Brazil
Canada
China
Denmark
France

Germany
Hungary
India
Kazakhstan

Kuwait
Morocco
Norway

Romania
Russia

Saudi Arabia
Slovenia
Spain

Turkey
UK & (YPC Chair)

WPC Young Professionals Vision & Values

Shaping the global energy future by bringing together the passion and talents of industry students, young professionals and emerging leaders.

Guided by our core values and commitment to sustainable energy we provide a platform for inclusive dialogue about current energy challenges, seeking to build an energy future that will benefit our generation and those to come.

Core Values:

- Sustainability
- Leadership
- Participation
- Transparency
- Diversity
- Excellence

WPC Mentoring Programme

In 2011, the WPC launched a pilot Mentorship Programme to provide a bridge between international experts and the next generation of our industry. This programme is now in its third successful cycle and has already created 150 matches.

The aim of the WPC Mentoring Programme is to provide young people with an opportunity to directly engage with senior industry experts and leaders to discuss industry issues and draw upon their experiences, expectations and suggestions. The idea is not a technical mentoring approach, but rather to provide a platform of constructive exchange in a group environment.
The Value We Add

- Non-political, non-advocacy
- A neutral forum for open dialogue
- Representing all aspects of the petroleum industry
- High Level Networking
- Encouraging youth
- A catalyst and facilitator of dialogue on key issues
- Unique business opportunities
- Over 80 year record of achievement
- Enhancing the industry’s reputation and credibility
- Open to all including IEA, OPEC, NOCs and IOCs

Benefits of joining the WPC

The benefits available to National Committees when they join the Council include:

- opportunities to host meetings of the Executive Committee, task forces, committees, events and, once fully established, a Congress
- discounts on Congress fees and copies of the WPC publications
- regular information on WPC activities, task forces, meetings and briefings
- network with other National Committees, directly and through the Secretariat
- invitations to propose programme officers for congresses

The most significant benefit of joining the World Petroleum Council and Congress is to participate in the leading global institution representing the international and domestic oil and gas industries and to have an equal voice and vote in its deliberations and decisions.

The WPC also has links with a number of regional and international bodies with petroleum interests and with specialist organisations devoted to particular aspects of the industry.

Any country recognised by the UN is eligible for membership with the World Petroleum Council. The first step of formally applying for membership of the WPC is the establishment of a National Committee incorporating a group of individuals and organisations representing the range of petroleum interests operating within the country. The National Committee needs to be sponsored by an appropriate organisation, such as an institute of petroleum or a similar professional or scientific body. In some countries the sponsoring organisation can be the State Oil Company, or a petroleum or other relevant ministry department.

The members of the National Committee should represent a broad spectrum of petroleum interests: major oil companies, whether privately or state owned; small independent oil companies; government departments dealing with the regulation of the oil industry; universities, or other training and research institutes; professional and trade associations; service industries; consumer organisations. It is up to each National Committee to choose the most appropriate structure for its organisation.

Once the National Committee is established, it submits its credentials, together with a letter declaring its intention to join the WPC to the Director General, who, after checking the credentials, will circulate the details to the members of the Executive Committee.

The information required is:

- details of the sponsoring organisation
  - the names, contact details (addresses, telephone, fax and email) and affiliations of the Chairman, Secretary and members of the National Committee

The National Committee must have:

- a Chairman
- a Secretary
- an operating base for easy communication with the WPC Secretariat
- sufficient funding to cover its own secretariat expenses, attendance at meetings, congresses and the payment of annual dues

The Director General will present the application for membership to the Executive Committee, and providing there are no objections, it will then be sent to the Council for consideration.

The application should be sent to the Director General at least six months before the next Council meeting at which the application will be considered. Once the Council has approved an application, the National Committee must complete the formalities for membership within six months, including the payment of annual dues and a notification of the names of up to three Council representatives.

Most National Committees of the WPC meet at least once a year and all keep in regular contact with the WPC Secretariat. National Committees vary greatly in size and structure, so there are no set procedures - each Committee organises its activities in the way that suits it best.